ABOUT ME: Wanda Martin



Wanda Martin is a highly sought after Innovative Goal Setting Strategist, Author and Speaker, who is known for providing stellar and effective goal setting strategies and processes for youths and students that have been known to increase motivation, confidence, focus and improve academic performance.

As founder and CEO of Go For The Goals, LLC and with 15+ years of experience, her goal setting expertise and impact have been most felt within the Pennsylvania area where she regularly conducts keynotes, workshops, and lessons helping to develop and equip diversity of youths and students with understanding the incredible power of goal setting and how it benefits both individually and their overall success educationally and personally.

Due to the spike of gun-violence and the death of her niece, Wanda was inspired to write a Best Selling Goal Setting Action Guide called "Have Goals Not Guns" for youths & students. As a Co-Pastor as well, she committed her life to counseling youths/adults about the power of setting goals and how they can adopt a mentality of having "Goals Not Guns" to achieve the life and dreams they truly desire.

Over the years, Wanda taught hundreds of youths & students about goal setting. Presently, she is conducting goal settings sessions at Fels High School and J. Hampton Moore's Elementary school. During one of her teaching session, a student stated to Wanda and class, "Learning how to set and achieve goals gave me a new way to get what I want out of life. I can now use this skill forever."

Wanda's past partnerships includes various organizations such as School District of Philadelphia Headquarters, Community College of Philadelphia, Cedar Crest College, Fels High School, Locke Middle School and amongst others, have been enlightened, positively transformed and empowered to take their vision and dreams to the next level.

When it comes to showing youths and students premier goal setting strategies to produce incredible productivity and performance towards goals and dreams, no one does it better than the Goal Setting Strategist herself, Wanda Martin.